

*“The academic world as an agent of change:
knowledge and competences for a new economy”*

An initiative to follow the advance of Sistema B and the movement for a new economy through research, training and meeting spaces.

We invite you to join us and participate in our activities!

You can register in [red de académicos](#), and use the resources of the website www.academiab.org.

<http://academiab.org/quienes-somos/#registro>

STUDENT-LED NETWORKS



Aim2Flourish

A global network of professors and students created to identify and document business innovations that present a solution for any of the 17 United Nations ODS.

> Register and participate at:
<http://aim2flourish.com/>



Workshops for Theses

Virtual and face-to-face meetings with students who are writing theses on B Corps and the movement for a new economy.

> Contact: academiab@sistemab.org



Agents of Change Community

Meetings to co-create with students who are developing initiatives in their universities to motivate a training program that makes more sense to them and in which they have room to generate impact.

> Contact: academiab@sistemab.org

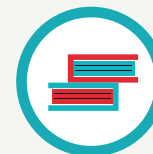
RESOURCES



Blog *(under construction)*

An open opinion space to report and comment on the impact of the movement for a New Economy and B Corps in Latin America.

> Learn more at: www.blog.academiab.org
> If you want to publish, write to:
academiab@sistemab.org



Online Library *(under construction)*

Documents, theses, presentations and videos about B Corps and Sistema B in Latin America and in the world. It allows us to connect with other libraries and invites all who are researching these topics to publish their results.

> Check the library:
<http://academiab.org/biblioteca/>
> If you want to publish, write to:
academiab@sistemab.org



Academic Meetings

> Regeneration. São Paulo, Brazil, November 28-29, 2017

The B community meets annually to know about the progress and open new spaces for collaboration. Dialogue Meetings and spaces for students and researchers.

> From Latin America to the World. Medellín, November 30, 2016.

Videos available at www.academiab.org



FROM LATIN AMERICA TO THE WORLD

We are inviting researchers to build an analytical basis with empirical and theoretical evidence to understand the new players in the economy, their social and financial performance, the rationale with which they arise and learn with their actions to contribute to public policies and new business models.



Research Themes

B Corps and climate change
(www.estudiosb.org)

New projects:

- B Corps and Inclusion of Women and Young people
- B Corps and Sustainable Development Goals (SDGs)
- Ethics, Organizational Culture, Compliance



Periodic webinars

May 2017: "The B Impact Assessment as a source of information for research".

> For download at: www.academiab.org



Paper Development Workshops

To support doctorate students. October 23-24, 2017. Lima, Peru



Workshops

Outreach spaces. A meeting point for entrepreneurs, experts, academics, public policy planners, and others.

Next workshop: October 23-24: B Corps and Climate Change, Lima, Peru



Dialogue Meetings (June-September)

To identify local learning and build knowledge. The result of these meetings will be presented at the Sistema B 2017 Latin American Meeting in São Paulo, Brazil. This activity is open so that any university can promote it in its country.

> Contact: jamartinez@universidadean.edu.co



Calls for application

For the development of research and training tools.

Previous calls:

- 8 Teaching Cases on B Corps. Available in December 2017
- Design of training programs for law and business administration schools. Available in October 2017.
- Inspiring B Cases. Available in September 2017.

Next calls:

- Learning to become entrepreneurs for the world: inclusion of young people
- Women's role in B Corps. What can we learn from the female leadership in B Corps?
- What can we learn from B Corps in Latin America regarding the inclusion of women and young people?
- Identification of B Corps' climate change projects for investment. CAF



Academic B Leaders

Updating workshop (3 days). Provides a historical overview and specific tools for professors and researchers to generate knowledge and develop competences towards a new economy.

> Information: academiab@sistemab.org



Doctoral Studies Scholarship

In partnership with IAE Business School Argentina. For Latin American professionals willing to deepen their studies in Business Management and research on new economy players, collaboration and co-building towards a regenerative and inclusive economy.

> Closing date for applying: June 30, 2017

> More information: [LINK](#)